

BENZO CAFE MOBILE APP COOKIE POLICY

Last Updated: [Insert Date, e.g., July 23, 2025]

This Cookie Policy explains how Benzo Cafe ("us," "we," or "our") uses cookies and similar tracking technologies when you use our Benzo Cafe mobile application (the "App"). This policy should be read in conjunction with our Privacy Policy.

1. What are Cookies and Similar Technologies?

Cookies are small text files that are placed on your device (computer, tablet, mobile phone) by websites that you visit or apps that you use. They are widely used to make websites work, or work more efficiently, as well as to provide reporting information.

In the context of a mobile app, "cookies" can refer to actual browser cookies used within embedded web views (e.g., for payment processing), or it can be a broader term encompassing similar tracking technologies, such as:

- **Mobile Device Identifiers:** Unique identifiers assigned to your mobile device for purposes like analytics and targeted advertising.
- **Local Storage:** Data stored directly on your device by the app.
- **SDKs (Software Development Kits):** Code libraries provided by third-party services (e.g., analytics providers) that are integrated into the app to collect data.

2. How We Use Cookies and Similar Technologies

We use cookies and similar technologies for several purposes:

- **Essential/Strictly Necessary:** These are vital for the operation of our App. Without them, core functionalities like user login, adding items to your cart, and completing secure transactions would not be possible.
- **Performance and Analytics:** These help us understand how users interact with our App (e.g., which features are most popular, how much time users spend in the app, if any errors occur). This information allows us to analyze and improve the App's performance and user experience. We may use third-party analytics services for this purpose.
- **Functionality:** These remember your preferences (e.g., language, region) and provide enhanced, more personalized features.
- **Advertising and Marketing:** If we engage in in-app advertising or personalized marketing, these technologies may be used to deliver more relevant ads to you and measure the effectiveness of our campaigns.

3. Third-Party Technologies

We may use third-party services that also use cookies or similar technologies through our App. These include:

- **Payment Processing:** We use **Moneris** as our payment processor. Moneris may use its own cookies or similar technologies to facilitate secure transactions.

- **Analytics:** For analytics purposes, we use **Wix** for our App.

These third parties have their privacy policies governing their use of information.

4. Your Choices and Controls

You have several ways to control or manage cookies and similar technologies:

- **Device Settings:** You can often control mobile device identifiers and location tracking through your device's operating system settings.
- **App Settings:** Our App may provide specific settings to manage your preferences related to certain data collection.
- **Opt-Out Tools:** Some third-party analytics or advertising networks offer tools to opt-out of their data collection.

Please note that restricting or disabling certain cookies and technologies may impact the functionality and features of the App.

5. Changes to This Cookie Policy

We may update this Cookie Policy from time to time to reflect changes in our practices or for other operational, legal, or regulatory reasons. We will notify you of any material changes by posting the new Cookie Policy on this page within the App and updating the "Last Updated" date. We encourage you to review this Cookie Policy periodically.

6. Contact Us

If you have any questions about this Cookie Policy or our use of cookies and similar technologies, please contact us at:

Benzo Cafe Email: management@benzocafe.com

Address: 4429 Hastings St, Burnaby, BC V5C 2K1

Phone: +1(604)816-5344